



## **Audience & Distribution**

**Website** - Currently more than 20,000 unique visitors per month visit the Chamber's website. The new site launch will generate buzz and because of the increased usability of the site, we expect these numbers to rise each and every month.

**E-Newsletter** - Current distribution is growing and is now sent to more than 3,000 members and their employees. Each day, we work to expand this list by requesting more contacts at each member business in order to expand our offerings and the value of membership to more than just the CEO at each business.

---

## **Ad Format**

**Website** - Each ad should be electronically submitted at the appropriate size with resolution of 72 ppi. Acceptable file formats include: .png, .jpeg or .gif.

**E-Newsletter** - Each ad should be electronically submitted at the appropriate size with resolution of 72 ppi. Acceptable file formats include: .png, .jpeg or .gif.

---

## **Deadlines**

**E-Newsletter** – Submit ad by Thursday at 5 p.m. of week preceding publication date. The e-newsletter is electronically distributed on Tuesdays. In situations of a nationally-observed holiday falling on a Tuesday, the e-newsletter will be distributed on the Wednesday immediately following the holiday.

---

## **Submittal**

Please submit all ads electronically to Chris Johnson at [chrisj@gainesvillechamber.com](mailto:chrisj@gainesvillechamber.com).

Advertising Contact: Chris Johnson  
352.334.7100 x325  
[davidm@gceo.com](mailto:davidm@gceo.com)